



## Strategic Plan Executive Summary

### Vision

HSP will expand access to personal, regional, and national stories by using 21<sup>st</sup> century technologies to engage with diverse audiences.

### Mission

The Historical Society of Pennsylvania collects, preserves, and ensures access to unique and irreplaceable historical evidence spanning centuries to the present day. HSP is a place of discovery where anyone and everyone can explore the broad array of American experiences, a process that enriches us all.

### Goals

The Historical Society of Pennsylvania will develop robust and sustainable financial resources, staffing, facilities, and technology necessary to fulfill its mission through experimentation, feedback, and refinement for the benefit of ever-widening audiences.

The Historical Society of Pennsylvania will maintain the highest standards of care and preservation as its incomparable collections continue to grow, while making these collections easily accessible to a broad spectrum of audiences on-site, online, through public programs, and in collaboration with other educational and cultural institutions.

### Key Objectives

- HSP will build its collections, programming, marketing, and fundraising on five initial themes that reflect the depth and breadth of the collections.
  - What's Your Story? Chronicling Families and Communities
  - Pennsylvania: Crucible of the Nation
  - America's Promise and its Many Voices
  - Americans and Innovation: Science, Technology, and Enterprise
  - The Soul of America: Visual, Performing, and Literary Arts
- In the near term, these themes will form the foundation for the celebration of important anniversaries: HSP's 200<sup>th</sup> in 2024 and the 250<sup>th</sup> anniversary of the Declaration of Independence in 2026.
- HSP will make its collections and programs more accessible to local, national, and international audiences by upgrading technological and digital capacities.

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